



REIGNITING COMMUNITY IMPACT

HOW NONPROFIT & FAITH-BASED ORGANIZATIONS CAN COME BACK STRONGER TOGETHER

August 25, 2022

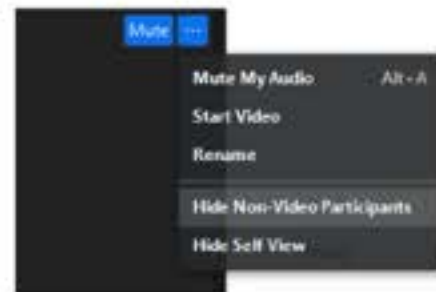
HOW TO CHANGE YOUR ZOOM NAME



- 1) Hover over your video
- 2) Click the 3 dots in the upper right corner
- 3) Click Rename
- 4) Change your name to your full first & last name

ZOOM HOUSEKEEPING


- Turn your video on by clicking the video icon
- Mute your line by clicking the microphone icon
- Use the chat feature on the bottom of your screen to make a comment or to ask for technical assistance
- You can toggle between Gallery View and Speaker View to see all video participants or adjust the current speaker, respectively
- Hide non-video participants by clicking on the 3 dots at the upper right of their participant box and selecting "Hide non-video participants"
- When we take a short break, stay logged in, mute your audio, and turn off your camera





\$50 GIFT CARD GIVE AWAY!

We're going to be asking you all a couple questions later in the workshop and the first person to get them right will win a \$50 gift card!



OCCUR & SAN FRANCISCO FOUNDATION

AMBOF PROGRAM TEAM



Sondra Alexander
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Operations Manager, OCCUR



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Admin Assistant, OCCUR



CARMEN BOGAN, MBA

CEO of The Bogan Group, LLC

Carmen Bogan, MBA, is a senior nonprofit organizational management consultant with over 25 years experience in the field. As CEO of The Bogan Group, LLC., she supports diverse clients from grassroots community and faith-based organizations to foundations, large nonprofit organizations and government entities. As a former corporate management consultant and community fund executive director, Bogan approaches projects from a unique perspective, combining sound business principles with respect for community insight and wisdom, to equip client organizations to excel independently.



DR. DAVID B. FRANKLIN

Consultant. Pastor. Community Builder.

david@davidbfranklin.com

David B. Franklin is a non-profit strategist who has founded, built, and accelerated growth for non-profit organizations over the past 15 years. His work has encompassed foundations, schools, relief organizations, and churches. With an intense belief that organizational culture drives outcomes, David has focused his efforts on helping organizations create and improve the systems that support a strong organizational culture. In addition to his work as a consultant, David currently serves as the Lead Pastor for Miracle City Church. Miracle City Church is a thriving congregation in southwest Baltimore with a focus on community development. Under his leadership, Miracle City Church has become a leader within the southwest Baltimore community and is now guiding a coalition of community organizations to revitalize the Frederick Avenue Corridor. David is also a sought-after speaker. He leads lectures and conducts trainings on organization development, community engagement, and leadership. He is currently completing a PhD in organization development and is working to develop a model for improving the organizational health of non-profit organizations.



REIGNITING COMMUNITY IMPACT

Relentless Action: An Alternative Approach

Presented by Dr. David B. Franklin, PhD
Directed by Sondra Alexander
Facilitated by Carmen Bogan

A Model Built on Faith 2022 Series
Brought to you by OCCUR
Sponsored by FAITHS / SAN FRANCISCO FOUNDATION



MIRACLE CITY CHURCH





#1 Threat Survival

"Every organization must be prepared to abandon everything it does to survive in the future..." in order to achieve its mission in the present. - Peter Drucker

KEY IDEA





2 SIMPLE FACTS

1. Organizational disruption is increasing
2. Organizations are struggling to successfully address disruptions

KEY IDEA

5 Steps to Reigniting Community Impact through Relentless Action

An alternative approach to traditional planning and execution for nonprofits

01 Plan (while acting)

Start now

02 Act

Make mistakes

03 Evaluate (while acting)

Learn

04 Adapt

Change

05 Act

Scale

Plan (while acting)

Focus on your minimum viable offering

- Strategy, structure, systems, and scale are important parts of developing a robust plan to reach organizational goals but too often the energy expended developing the plan diminishes the energy available to execute the plan.
- Build strategy while you are acting on what you can deliver today.
- You will have time to set and reset goals, prioritize tasks, create a targeted plan, etc. but don't let perfection be the enemy of progress.





Act

Just make sure you don't act alone

- Act **collaboratively** within your organization and outside of your organization to ensure you are able to maximize your impact.
- Act at the maximum **capacity** available within the organization.
- Act **with urgency** because the success of your organization has real consequences.



Evaluate (while acting)

Focus on deep discovery

- Identify and intimately understand the key priorities of the target population.
- Provide honest assessment of project effectiveness.
- Determine the realistic estimates of what's required to meet the identified need.
- Eliminate work that does not align to key priorities.
- Evaluate what you have the capacity to do well.







SUN



SPONSORED BY MIRACLE CITY CHURCH

THIRD ANNUAL

Back 2 School Block Party

- ▶ 500 PACKS OF FREE SCHOOL SUPPLIES
- ▶ FREE FOOD
- ▶ BOUNCE HOUSE
- ▶ FACE PAINTING
- ▶ PRAISE 106.1

PLUS
GRAND PRIZE GIVEAWAYS
▶ ANDROID TABLETS

SUNDAY
AUGUST 12, 2018
▶ FROM 12P - 4P

MIRACLE CITY CHURCH
100 S. ROCK GLEN RD, BALTIMORE, MD



REPAINTED HALLWAYS
[#SERVETHECITY](#)



SOON THESE FLOORS WILL BE

NEW
[#SERVETHECITY](#)



Adapt

Make changes

- Reset, Restructure, & Resource
- Reset priorities and programming to align with priorities.
- Restructure the organization to add, reduce, or reorganize personnel.
- Resource new priorities (change funding allocation practices).



ACT

Scale

1

New Priorities

New priorities will fuel
new partnerships

2

New Partnerships

New partnerships will bolster
impact and increase new
funding options

3

New Funding

New funding will provide
opportunities to
accelerate impact

Frederick Avenue Corridor



Miracle City Church

Fredcrest Rd

Norwood Service Center

Stillmeadow Evangelical Free

New Shop Express

Beechfield Apartments

Beechfield Elementary Middle School

Hillside Park Apartments

Frederick Avenue Corridor

144

Cherworth Ln

Stafford Rd

S Chapel Gate Ln

Parkton St

Long Island Ave

Stafford St

S Wickham Rd

S Tremont Rd

S Beechfield Ave

Maidens Ct

N Wickham Rd

S Rock Glen Rd

Cover Ave

Dartford Ave

Amberley Ave

Wynholme Way

Wyn



APARTMENTS

- 100± DWELLING UNITS
- MULTI-GENERATIONAL

COMMUNITY CENTER

- EARLY LEARNING CENTER
- AUDITORIUM, INDOOR SPORTS
- BALCONY & ROOF TERRACE

RESOURCE CENTER

- KITCHEN
- HEALTH FOOD CAFE
- BANQUET FACILITIES
- BUSINESS INCUBATOR
- AFTER SCHOOL PROGRAMS
- COUNSELING
- CDC OFFICES

FREDERICK AVENUE - MD. RTE. 144

OWNER
 FREDERICK AVENUE VILLAGE COMMUNITY
 DEVELOPMENT CORPORATION

**FREDERICK AVENUE VILLAGE
 CONCEPTUAL SITE PLAN**

SCALE: NTS
 NOVEMBER 29, 2020



Closing Thought

To survive and succeed (thrive) every organization will have to become a change agent.

Peter Drucker




\$50 GIFT CARD GIVE AWAY!





Tell your story

Telling your story inspires your team, invites others to join, documents your journey, and opens up new resource opportunities to support your mission.





**THANKS FOR
YOUR TIME**

Q & A





\$50 GIFT CARD GIVE AWAY!

JOURNEY TO THE VISION

A MODEL BUILT ON FAITH 2022 YEAR END CELEBRATION

Community and faith organizations often discuss their visions but not their journeys to success. They're advised to pivot often without knowing where to begin. In this session, special guests Fred Blackwell CEO of San Francisco Foundation; Wanda Johnson, CEO of the Oscar Grant Foundation; Dee Johnson, CEO of the Lend a Hand Foundation; and Dr. Nadine Scott, Founder of Ariel Outreach Mission will share keys to turning community struggle into transformation, and tragedy in into triumph. Please join us!

To Register, Visit:
AModelBuiltOnFaith.org

SAVE THE DATE
SEPT 27



THANK YOU FOR COMING!

We'd love your feedback! If everyone could please take a moment to fill out our Satisfaction Survey, that would be extremely helpful. Having everyone fill these out is really important for us to be able to maintain funding for our workshops, and it also helps us make sure we're meeting all of your needs. The survey will pop up right here in zoom.

