
XYZ Foundation Northwestern Regional Board

“Sample Elevator Speech”

[Who We Are:] XYZ Foundation is a global non-profit organization dedicated to eradicating poverty through financial literacy education and empowerment.

[Our Mission:] The mission of XYZ is to improve the quality of life for individuals, families and communities through programs and services that meet people where they are and assist in such things as converting checking cashing customers into banking customers, renters into homeowners, small business dreamers into small business owners and minimum wage earners into living wage workers.

[How We Accomplish Our Mission:]

We do this thru adult and youth financial literacy empowerment programs.

Youth: Through the Banking on Our Future Program we provide financial literacy empowerment and dignity to students and instill a sense of pride and change in behavior starting at a young age.

Adults: XYZ Center Network where we provide group and one on one counseling in 1) first time home-buyers, 2) small business and 3) credit and money management. In addition, XYZ provides financial emergency preparedness programs for pre and post disaster relief.

[The Ask:]

We'd love to have you join us as a volunteer instructor for Banking on Our Future, or one of our other training sessions or seminars; or if you don't have the time to spare then we could really use your financial support particularly to expand ur youth programming in the Oakland Public Schools.

**Elevator Speech
Worksheet**

Who We Are:

Our Mission:

How We Accomplish Our Mission:

The Ask:
